

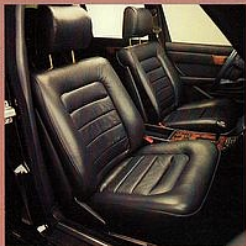
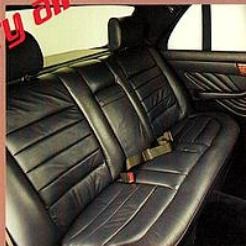
GEMBALLA
Automobilinterieur



Deluxe Car Interior, Version I.
For Daimler-Benz 500 SEL, 500 SEC.



Luxury all over



All-leather trim can be provided in any color desired, including steering wheel and column, dashboard, center console and shift control. Seats and side trim in conspicuous GEMBALLA design.



GEMBALLA designed door lining.

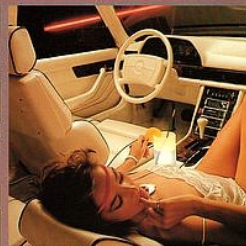


Airbag steering wheel is all leather covered. Electronic instruments come in any color you specify. Extra: An in-dash clarion radio set and a telephone in the center console.



On request: A specially designed refrigerator between the front seats and a Recaro Airmatic roofwood tray.

Another extra - beverage compartment in dashboard. Completely roofwood no-bleed, it holds glasses and smoking utensils.



Optional are the largely adjustable Recaro seats in any color you specify. A selection of HiFi, TV and video sets can be supplied for GEMBALLA Version I. All chromed interior parts can be gilded on request.

Long roofwood strips can be fitted in door lining.



GEMBALLA Deluxe Version I. It caters to the most demanding ego, featuring complete leather interior trim inclusive of dashboard, center console, steering wheel assembly, side trim and door handles. GEMBALLA styled side trim and seats. Complete, leather edged carpet flooring in cab and trunk. All interior trim is available in any color desired. Version I comes with a variety of HiFi, TV and video sets. Greater detail may be gathered from our special brochure.

Optional extras range from manually or electrically shifted curtains to a specially designed refrigerator. For the car owner who refuses to put up with less than the very best.



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Version II: Deluxe automobile interior for
Daimler-Benz 500 SEL or 500 SEC.



Luxury galore

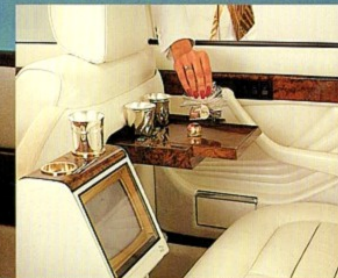


Exclusively designed refrigerator with decanter is arranged between front seats. Beverage compartment with two silver cups built into dashboard.

"Clarion" rack with top-quality, high-fidelity equipment and 300 W amplifier; Cartier design on request. Two 24 cm woofers in rear-window shelf. Squawkers and tweeters both in rear and in dashboard.



Optional: Electrical fold-out rootwood tables with telescoping writing top on front seat back rests. All leather covered.



Exquisite arm rest/tray combination holds odds and ends.

A dream in leather



Steering wheel unit is completely leather covered and, on request, with your initials. Instruments in your favorite color. Speedometer ranging from 0 to 300 km/h. Solid-state analog/digital instruments are optional.

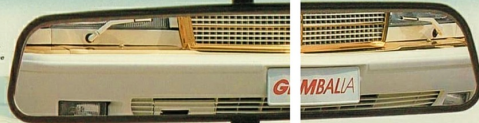


Hidden behind a leather-covered door...



...is the beverage box with two silver cups, a cigarette lighter and cigarettes in the roofwood dash.

Here's the complete leather and carpet trim: Dashboard, console and steering wheel, side trim and original seats - all in the distinctive GEMBALLA design. The leather in the color of your choice is in perfect harmony with the leather-edged carpet flooring and floor mats in the matching color.



Rear window shelf holds two 24 cm woofers on die-cast tweeter units.



Light-alloy chassis, together with two squawker/

Comfortable, GEMBALLA designed leather upholstered rear seat unit. 20 cm screen between rear seats also adjusts electrically. Optional are electrical fold-out roofwood tables with leather covering in the back rests and electrically adjustable head restraints.



Door trim and handles in the typical GEMBALLA design. Covered with leather in the color of your choice. Long roofwood trim strips at the sides.



Leather-edged carpet flooring in trunk; leather coated tail light covers.



Door trim and handles on rear doors in leather, of course. Long roofwood trim strips. Curtains (electrically actuated, if you wish) in leather trim color.



You may do some paperwork on electric fold-down tables in the rear of your GEMBALLA Mercedes while your chauffeur is paying close attention to traffic. Or watch the outcome at the latest lab tests on a 20 cm color screen, from tape fed by a recorder incorporated in the rear seat unit.

Maybe you're just driving home from a hectic two-day's meeting, with a stretch of 400 miles ahead of you. Close the car door, enjoy the silence and get embraced by the touch of soft leather. The natural scent of leather coming from the seats, dash and doors does you good after all that plastic stuff you have to cope with in your day-in, day-out life. Open the console between the seats for an ice-cold drink from leather-covered icemaker. To get horses of your engine going, grip a handle carved from hardwood. Relax in your seat and listen to, say, Tchaikovsky, coming at 300 W from the CD. Maybe you'll sit back an extra minute or two in the marvelous setting of your car before you open the garage door.

GEMBALLA
Automobilinterieur



Deluxe Car Interior, Version III.
For Daimler-Benz 500 SEL, 500 SEC.



Luxury per excellence



20 cm TV screen between front seats—electrically adjustable, if desired.



Options include 13 cm screen in front console and clarion system in dashboard. Our special brochure tells you more about HiFi/TV/video systems available.



Specialty designed refrigerator/beverage compartment between rear seats.

GEMBALLA designed four-way adjustable single seats in the color of your choice. Custom-designed rear shelf holds two 24 cm woofers on die-cast chassis combined with two squawk/tweeter systems.



GEMBALLA all-leather interior trim in any color you specify, including center console, dash panel, steering wheel assembly, all side linings, door handles and seats. Leather-edged carpets in cab and trunk are color-matched.

Video recorder in a leather-trim console between rear seats.



Steering wheel unit—airbag or GEMBALLA sports wheel on request—is completely covered with leather. Electronic instruments are available in any color and, if you wish, also as analog plus digital types. Basic equipment includes clarion rock in fore center console.



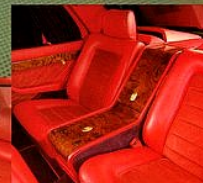
Electrically unfolding and folding rootwood table-tops in front seat backrests are extra.



Intriguing armrest between front seats contains refrigerator and beverage compartment. Front doors incorporate ashtrays.



Door lining in conspicuous GEMBALLA design is highlighted by long rootwood strips.



Exclusive refrigerator/beverage compartment between rear seats. Curtain are color matched to leather trim. Electric motor drive is optional.

GEMBALLA Version III—luxury interior setting that leaves nothing to be desired. Immediately apparent is the complete leather and carpet trim available in any hue; even the colors of the instruments match. Unusual are the adjustable single rear seats. Basic version includes a complete, remotely controlled HiFi/TV/video set. And if you should be out for something extra special, just look up our special brochure. Deluxe details, such as a refrigerated compartment between the rear seats, add special touch and utility. The GEMBALLA Version III offers a wide choice of options, among them GEMBALLA sports seats exactly adjustable to the passenger's individual body size and build, and electrically driven rootwood table-tops in the backrests. An informal talk with us may make your dream of a car come true.

GEMBALLA glass sunhatch with concealable leather trim.

On request: GEMBALLA sports seats, Recaro type, in front. 13 cm TV screen occupies glove box.



Space between front seats accommodates a luxurious armrest/refrigerator unit.



Optional: Leather and velvet upholstered, critically adjustable GEMBALLA sports seats with structural elements designed by Recaro.

Rootwood trimmed beverage compartment in dash panel—plus two silver cups, cigarette lighter and cigarettes.



It's a glorious evening – to see and to be seen. In a GEMBALLA Mercedes finished in opalizing blue or metallic white Glasurit. With cream-colored interior. Feel like having an appetizer at the Montresol? Balmy air filled with southern scents floods in through the roof hatch, mixing with the redolence of leather. Have a cigarette? A bluish spark jumps over. Light penetrates outward. Subdued voices and rhythms. Shall it be Bryan Ferry or Debussy? Its all music in its purest form, soft yet clear, coming from a 300 watt system. Two glances meet and sink into each other; there is no choice. Moving a few yards further into the dark. Ice-cooled champagne sparkles into silver cups. Words would mean nothing now. Time loses importance.

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Deluxe Car Interior, Versions IV & V
Daimler-Benz 500 SEL



Luxury unlimited Version IV



center console holds an armrest plus telephone, if desired. HiFi system may be installed, either in armrest or dash.



Entire interior trimmed with leather in any color you like, including dashpanel, center console, steering wheel unit and all sides. Carpets in matching color are leather edged. Front



Tables in roofwood and leather trim pop electrically out of the front seat backrests.



20 cm TV-screen in rear center console has power swivel and tilt, wireless remote control. Video tuner sits in trunk. Center console also houses recorder. Cassette compartment extends electrically. HiFi system in roofwood trim overhead console.

Leather-covered door trim enhanced by long roofwood strips. Electrically retractable TV screen.



1001 SEL



GEMBALLA



GEMBALLA sports steering wheel affords positive grip. Instruments are color-matched to rest of interior.



Rear of car with fourfold adjustable single seats designed by GEMBALLA and with electrically operated curtains. Option: Your initials on leather trim as specified.

Available as an extra:
Refrigerator/beverage box with refrigerating unit in trunk. Specially designed rear shelf supports two 24 cm woofers in die-cast chassis plus two squawker/tweeter units.



The ultimate Version V

Comfortable seats and door interior trim in distinctive GEMBALLA design. Color of seat belts matches leather trim.

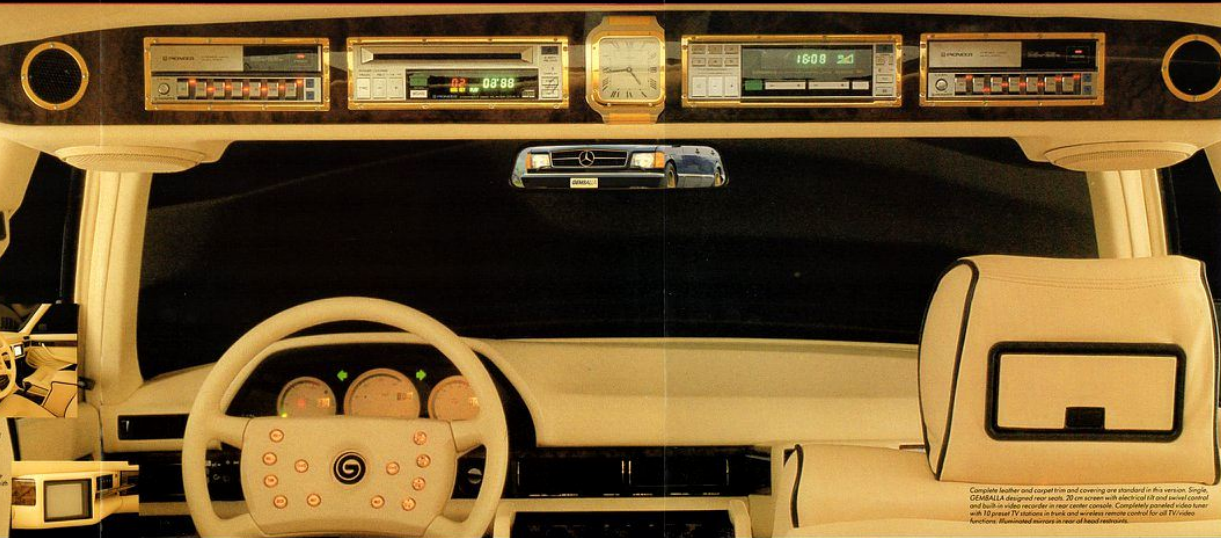


Pioneer HFI system with CD player and valuable Cartier clock in rear overhead console. Center console with armrest, 20 cm screen, video recorder and refrigerator/beverage compartment. Electronic GEMBALLA instruments with digital/analog display on request.



A safety feature: Remote control of all HFI functions.

13 cm screen in glove box. Control panel with radiohead trim.



Doors in distinctive GEMBALLA design with leather and rosewood trim.

In the rear: Single, GEMBALLA designed seats, 24 cm seaters on die-cast chassis accommodated by specially designed rear shelf plus two square-kar/tweeter units.



Door pulls and other originally chromed interior parts can be polished on request. Symbol-classified switches flush with rear side trim for individual seat and backrest adjustment.



Electrically shifted curtains on request.



Complete leather and carpet trim and covering are standard in this version. Single, GEMBALLA designed rear seats, 20 cm screen with electrical tilt and swivel control and built-in video recorder in rear center console. Completely paneled video tuner with 10 preset TV stations in trunk and wireless remote control for all TV/video functions. Illuminated mirrors in rear of head restraints.

There's something in the southern air tonight – the scent of stone pine, spindrift and sex. Coming from an inspiring party, you're getting a cordial welcome from your GEMBALLA 500 SEL Mercedes. Stars twinkle through the opened glass top hatch, and Bryan Ferry's voice resounds from the compact disc – soft but perfectly clear and distinct. A well-chilled sip to each other's health from silver cups triggers a promising smile. The Cartier clock shows a quarter to five. It's just the prelude...



Remolec sims in sizes 8 or 9 x 16 with Dunlop 225 or 245 tires can be gilded on request.



Display panel for most important vehicle functions.



Electrically powered, leather lined rootwood tables in backrests of Recaro front seats. Photo shows custom-made TV-screen in rear overhead console and video game in center console.



Illuminated mirrors in rear of front seat head restraints.



Exclusive, lustrous Glasurit finish.



13 cm TV screen built into center console on request.



All plastic and chrome parts are painted or – on request – gilded.

On request: All doors of beverage compartment can be electrically powered.



Glass sunhatch with wind deflector and retractable leather trim arranged in vehicle rear in Version V.

GEMBALLA
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Deluxe Leather Trim Package for Cars.



An Experience
in leather



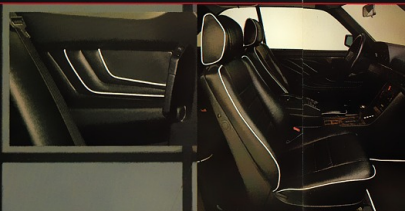
The leather interior package for your sedan:
Steering wheel, dash panel and center
console in leather of your favorite color.
Typical, GEMBALLA designed side lining.
Welted seats. Specially designed rear shelf
holds two woofers on die-cast chassis and
two squawker/tweeter units.



Small leather trim package includes seats with welted
seams, welted side lining. Steering wheel and gearshift
lever are covered with leather.



GEMBALLA designed
rear side trim.



Leather trim package including welt-
seamed seats and GEMBALLA designed
side trim. Airbag steering wheel. Root-
wood gearshift lever. Carpis are edged
with leather.



Leather trim package including
GEMBALLA seats on widely adjustable
Recaro base.
Car HiFi and TV options are shown
in our special brochure.



Recaro designed rear seat head restraints. 24 cm
woofer and two squawker/tweeter units are
built into special GEMBALLA rear shelf.



GEMBALLA

Gearshift lever, dash panel and armrest
with tray optionally in rootwood.

Sleek GEMBALLA design
makes this leather side
trim unmistakable.

Rear curtains in color of leather can be
fitted on request, optionally with
electrical control.

Airbag type safety steering
wheel can be covered
with leather in any color.



The quest for natural materials
can be observed everywhere in
our age of synthetics. It is so-
phisticated products like auto-
mobiles that have motivated
designers to select only the
very best of decorating mate-
rials. However, things that
were only natural back in the
sixties are now the exception
rather than the rule. GEMBALLA
leather trim lets you discover
anew what motoring can be
like. With soft, natural leather
on all parts and components
you may come into contact
with. Or with exotic woods,
hard yet pleasant to touch and
a sight for the eye. We have the
complete leather trim package
plus countless options – all
specially adapted to your car.



Steering wheel – standard, custom or airbag – covered with leather in your favorite color.



Optional hardwood steering wheel. Instrument finish and inscriptions in any color.

Here is the leather interior package for the car owner with a sense of living quality. Dash panel, steering wheel and column, center console, gearshift lever and side linings are covered in distinctive GEMBALLA design with the very best of Roser brand leather in the color of your choice. Color of instruments and inscriptions is matched to rest of trim. Interior carpeting is edged with leather.



Largely adjustable GEMBALLA front and rear seats on Recaro seat structures can be built in on request.



Gearshift lever – manual or automatic – can be covered with leather in the color specified.



It's leather – material fit to add character to a sophisticated automobile. Each leather surface is unique. You can sense its natural feel when stroking the car seat cover material gently with the palm of your hand, either smooth leather with large and small pores or velvet-like suede. Leather, a genuine product of Nature. Enjoy the new warmth and softness of the steering wheel or gearshift lever. Leather gives in to the pressure of your fingertips. The tinge of the wilds is in the cab everywhere. Authentic and uncompromising. Dormant wishes are about to be fulfilled.



GEMBALLA
Automobilinterieur



Deluxe High-Power HiFi and
TV/Video Systems for Cars.



For sonic perfection



Basic set C: Pioneer Centrate set with CD player for installation in top console. Sophisticated Carlier design.



Clarion set in top console, a GEMBALLA special.



In-dash clarion modules. Optional CD player. Gilded edge trim is an extra.

GEMBALLA Car HiFi Systems are exactly matched to acoustic conditions in the vehicle cab. Their design harmonizes with the rest of the interior. GEMBALLA Car HiFi Systems are offered in three sound packages:
GEMBALLA HiFi Package 1:
 A powerful 100 W amplifier unit plus two crystal-clear wideband speaker units for installation in the places originally provided.
GEMBALLA HiFi Package 2:
 Four squawker/tweeter units installed in the originally provided places and two woofer units in the rear shelf supplied by a still more powerful 150 W amplifier.



GEMBALLA HiFi Package 3:
 This is the ultimate. Two-way chassis with one tweeter and one squawker unit each fore and aft. Diplexers adapted to Daimler-Benz vehicles. Two powerful 24 cm dia. die-cast woofer chassis in GEMBALLA leather-covered rear shelf. Squawker/tweeters are supplied by 150 W woofers by 200 W amplifiers. Still more powerful 600 W plus systems can be installed on request, with additional woofer units built-in flush with the front doors. We are eager to tackle any problem your very specific demands may pose.



Basic set B: Top fore console with clarion set and panel illumination. VU meter for gain display. CD player may be installed.



Clarion rack in the roof wood paneled, Carlier styled center console.



Remote control of all functions of in-dash clarion set/TV screen combination. Gilded edge trim.



Clarion rack in roofwood paneled center console with leather-colored edge trim.



For safety's sake: Steering wheel contained remote control unit of basic set C.

HiFi versions 1-3 include the following:
Basic Set A:
 Compact units incorporating the ultimate of HiFi technology from reputed sources. For all versions.
Basic Set B:
 G series clarion rack with tuner, cassette deck and pre-amplifier. VU meter in Version 1. Versions 2 and 3 with additional equalizers.
Basic Set C:
 Pioneer Centrate set with equalizer and CD player. For version 3 only.
 Basic sets B and C are installed in center console, dashboard, or in a fore or aft top console.
 Basic Set C includes steering wheel contained remote control, an optional extra with other sets.
 Special requests, such as gold plating, can be filled at any time.

Carlier designed GEMBALLA HiFi System with Clarion rack, a GEMBALLA speciality.



On the Munich-Salzburg autobahn in a 500 SEL, heading for Salzburg and Mr. Karajan. Time to get into the right mood for them, turning on the Fourth Brandenburg Concerto. At power as high as 300 watts. The flute duet comes out with concert-hall clarity and precision, even if you keep the volume low. All it takes is GEMBALLA Car HiFi. Getting back from Rock Palace, with the basses still in your system. Feel like having some Pink Floyd for dessert? Okay, get it from CD. With the lead guitar clear as glass, drums hard as pistol shots and the synthie like coming from another world. All this will be yours from your GEMBALLA Car HiFi System. Whatever your preference with a GEMBALLA you'll always play first fiddle.



TV in your automobile. Sounds a bit extravagant, doesn't it? And yet it makes sense because it pays, sometimes even in hard cash, to know what's going on.

Besides GEMBALLA automobile HiFi radio sets, we have something extra special for you to give the deluxe interior of your car the finishing touch by one of a variety of TV/video systems.

So we may install for you a 13 cm screen with rootwood trim in the glove box or center console, the latter, however, only in conjunction with a HiFi set in the dash or top console.

If you want a larger screen we can provide a 20 cm unit installed between the front seats for the benefit of yourself or your rearseat passengers, optionally with an electrical swivel and tilt control.

A video tuner can be housed in the trunk. A wireless remote control box is available for all TV and video functions.

The leather-covered console in the rear seat unit may shelter a video recorder.

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Incorporating sound craftsmanship, advanced engineering and the very best of materials, each GEMBALLA car interior is tailored to its owner's most exacting demands.

With great attention to detail..

... and meticulous care we work out the best solution.



Starting out entirely on his own, Uwe GEMBALLA founded the Gemballa Automobilinterieur company in 1979. Today, some 45 highly trained specialists meet even the most exotic demands of customers in any part of our globe. The company has always astounded people by its imaginativeness and truly original ways of putting ideas to work. Apart from optimizing the inside details, the company's activities also cover the "body building" domain.



We don't tamper with the specific character of the car brand. And we make sure that the time and cost of servicing the car is not augmented. Because we build on the original fixing points.



We will be glad to discuss things person-to-person if you'll give us the chance.



We'll be glad to tell you how to proceed when it comes to converting a vehicle into your personal dream of a car. Perfecting a near-perfect car is our business.